

Harness

Harness internal expertise to deliver results

"There is a rich vein of energy savings to mine here. We must inspire people to take responsibility – it's all about changing hearts and minds." Jes Rutter, Managing Director, JRP Solutions.

Embedding an Energy Efficiency Culture

At least 50% of the available energy improvements potential within an organisation is related to the culture, structure and the processes within the organisation. We can only access this by changing behaviours to harness the power of people and to embed sustained best energy practice from within.

What is energy behaviour change?

Energy behaviour change means changing an organisation's consciousness to make improving energy efficiency, consumption, costs, emissions and management everyone's responsibility in every part of the organisation's operations.



qualified energy experts can work within your organisation to deliver your requirements through our Embedding Energy Culture Change programme.

This is a bespoke programme where JRP, in conjunction with the customer, will identify needs and objectives, develop a structured approach to meeting the objectives and then agree an implementation programme which JRP will deliver and manage.

There is no set time-frame for this programme as it will depend entirely on individual requirements and resources.

Enabling and maintaining Best Energy Practice

We know that training can be an extremely effective way of engaging people to deliver real energy and cost savings within an organisation. Where savings are seen most keenly, however, is when the culture, structure and processes of an organisation also change to ensure that the engagement, awareness and commitment achieved through training is enabled and maintained.

Most organisations do not have the skills, knowledge and internal resources required to implement the measures required to achieve this level of change, and that is where JRP can help. Our highly experienced and



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JRPsolutions
The Energy Specialists

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Typically, this programme could include, but is not limited to:

- Engaging senior directors to ensure top-level buy-in.
- Defining critical success factors.
- Review and modification of management systems and procedures around energy.
- Identification of training needs, including 'training the trainer' (to maximise in-house embedding of knowledge where possible).
- Creating an energy roles and responsibilities structure.
- Delivery of a tailored energy training and behaviour change programme. More.
- Support in recruitment of personnel with energy specific roles.
- Developing an Energy Action Plan.
- Tracking the implementation of projects.
- Mentoring staff with energy roles to deliver the projects.
- Creating and delivering an energy communications programme.
- Developing a best practice Energy Policy.

For further information on the above, or for a quotation, please contact info@jrpsolutions.com or call us on 0800 6127 2567