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# Case Study

**Client:** Numatic

**Services provided:** Be Energy - Energy Awareness eLearning Programme

**Industry:** Domestic, commercial & industrial cleaning equipment manufacturing

## Summary

**Numatic have undertaken many technical energy saving projects and wanted to ensure that all their employees played their part in achieving the company's long-term energy reduction goals.**

JRP and Numatic considered the best practical ways to engage the maximum number of key employees within the available budget and agreed that the one hour Be Energy eLearning programme to be the most appropriate way to achieve the objective.

To ensure maximum engagement, the selected employees were required to complete an energy quiz as part of the programme and this was scored to achieve a pass/fail status.

The Be Energy programme was delivered to 70 employees over a period of 6 months and 67 were issued with 'Pass' certificates.

Employees were asked to rate the programme and gave it a score of nine out of 10 across a range of factors. Quality, ease of use and usefulness were all measured and the survey showed that delegates strongly believed that they would use what they had learnt to save money at work and at home

## Results

***In addition to actual energy savings achieved, delivery of the Be Energy programme was seen to provide additional benefits as it:***

- Spread the responsibility and ownership of energy saving throughout the organisation
- Promoted general employee engagement

- Positively contributed to the organisation's objective of being an ethical business
- Sent a message to all stakeholders within the organisation that there is a significant commitment to saving energy and that the organisation is corporately socially responsible.

The energy eLearning programme was effective in engaging staff in the organisation's energy saving strategy and contributed towards energy savings on gas of 20% over a 12 month period.

*"The feedback from the staff who undertook the training was very positive indeed. Although it is generally impossible to measure the impact of the training alone as we implemented other energy efficiency measures at the same time, we have achieved over 20% energy savings on gas over the last 12 months and no doubt the training was a contributing factor towards this. I am sure that people are much more energy aware than they were before the training and I would recommend anyone who hasn't done this sort of training to seriously consider it." Andrew Smith, Property and Energy Manager, Numatic International.*

